

## What did attendees at the National Restaurant Association's Show have to say about Nocopi's revolutionary Rub-it & Color Products?

Nocopi Technologies, Inc. introduced its latest new products, Rub-it & Color Placemats, Children's Menus and Butcher Paper at the National Restaurant Association Show in Chicago, May 17-20, 2008.

Nocopi was very interested to hear what the attendees thought about our new Rub-it & Color product, which is a MESS-FREE way to color without any crayons or markers. After all, the attendees at the NRA Show were a perfect cross section of potential customers and end users of Rub-it & Color.

We were extremely pleased with all the positive comments we received.

Here's a list of some of the comments:

**"Wow, that's really cool!"**

**"You're kidding! No crayons?"**

**"What a great product."**

**"Every restaurant owner and employee will send you a Thank You Note."**

**"This would be great as a butcher paper, because everyone at the table could enjoy coloring."**

**"I see both grown-ups and children really having fun with this."**

**"I heard about your product and had to come by and see how it works. Wow, now that's new."**

**"You're joking; over 20 different colors can appear when scratched or rubbed with anything, even a popsicle stick."**

**"It's about time someone invented something like this."**

**"Now I can throw away all my crayons, Hooray!"**

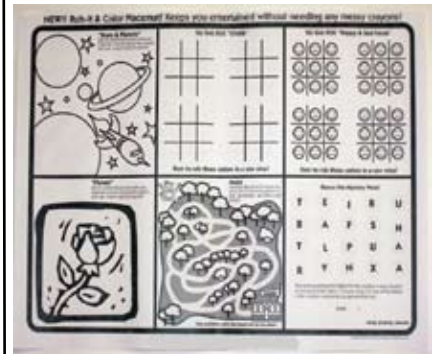
**"Wow this is really neat, Hey Joe, you need to see this."**

**"This is the best new product I've seen at the show so far."**

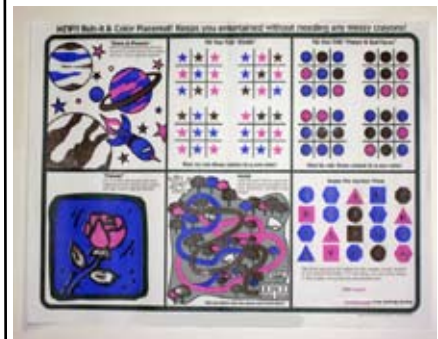
**"Wow, we hate all the messy crayons left on the tables and floors."**

**"The colors just magically appear after rubbing? How does this work?"**

**"Congrats, this product is unbelievable."**



*Rub-it & Color Placemats - MESS-FREE Entertainment*



*Simply rub or scratch to make colors magically appear*

Obviously, we are more confident than ever that Rub-it & Color is an ideal product for the restaurant and hotel markets.

Call Terry at 919-449-2614 or email [terrynec@aol.com](mailto:terrynec@aol.com) for all your Rub-it & Color needs.