

What did attendees at the National Restaurant Association's Show have to say about Nocopi's revolutionary Rub-it & Color Products?

Nocopi Technologies, Inc. introduced its latest new products, Rub-it & Color Placemats, Children's Menus and Butcher Paper at the National Restaurant Association Show in Chicago, May 17-20, 2008.

Nocopi was very interested to hear what the attendees thought about our new Rub-it & Color product, which is a MESS-FREE way to color without any crayons or markers. After all, the attendees at the NRA Show were a perfect cross section of potential customers and end users of Rub-it & Color.

We were extremely pleased with all the positive comments we received.

Here's a list of some of the comments:

"Wow, that's really cool!"

"You're kidding! No crayons?"

"What a great product."

"Every restaurant owner and employee will send you a Thank You Note."

"This would be great as a butcher paper, because everyone at the table could enjoy coloring."

"I see both grown-ups and children really having fun with this."

"I heard about your product and had to come by and see how it works. Wow, now that's new."

"You're joking; over 20 different colors can appear when scratched or rubbed with anything, even a popsicle stick."

"It's about time someone invented something like this."

"Now I can throw away all my crayons, Hooray!"

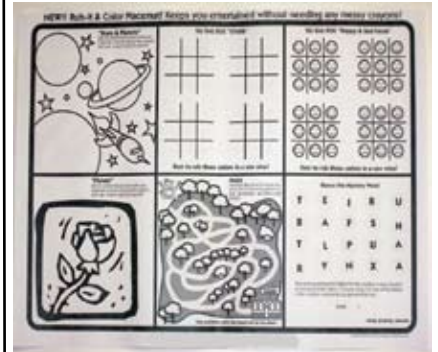
"Wow this is really neat, Hey Joe, you need to see this."

"This is the best new product I've seen at the show so far."

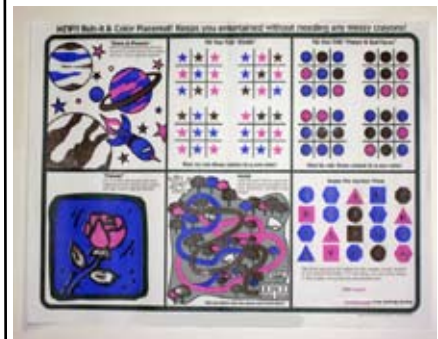
"Wow, we hate all the messy crayons left on the tables and floors."

"The colors just magically appear after rubbing? How does this work?"

"Congrats, this product is unbelievable."



Rub-it & Color Placemats - MESS-FREE Entertainment



Simply rub or scratch to make colors magically appear

Obviously, we are more confident than ever that Rub-it & Color is an ideal product for the restaurant and hotel markets.

Call Terry at 919-449-2614 or email terrynec@aol.com for all your Rub-it & Color needs.